

MCLEAN REPORT

"It seems that each time I need to delve into an IT project, I can turn to the McLean Report and get concise info on how to proceed. It has become my first choice destination for strategic IT information. Nice work!"

HarrisonPensaLLP

Helping IT Leaders Speak the Language of Business

McLean Report is an online IT research membership that provides clear, strategic advice on the use of technology that:

- Helps IT Leaders and CIOs communicate effectively in the language of business
- Supports your IT/business strategy development
- Speeds up your daily tasks with customizable management tools
- Examines the specific IT issues faced by your industry with industry-focused business case examples

Because it's critical to bridge the gap between IT and the rest of your business... McLean Report delivers the tools you need to develop and execute an IT/business strategy.

Make sure your IT department is a valued contributor to the success of your business.

**START YOUR
MCLEAN REPORT MEMBERSHIP**

Call: 1-888-670-8889



Research that supports the business side of the IT + Business equation

The Wisdom of Experience for IT Leaders

Our analysts have real-world IT experience so:

- They'll filter the trends from the fads
- They'll give you honest, objective IT management guidance.
- They'll keep you on top of the rapidly changing tech landscape – and keeps you from drowning in a sea of questionable sources.



Andy Woyzbun
Lead Analyst

IT leaders have so much going on, it makes sense to develop an arsenal of effective tools to draw from.

Expand your IT management tool kit with a McLean Report membership.

INFO~TECH
research group