

# ITA PREMIUM

"I just wanted to drop you an email to say "wow". I can't believe the content that has been coming to me since I became an ITA Premium member... This has definitely been a worthwhile investment."

■ Southern States Coop Inc.

## Who has Time to Read a lot of Research When what you Really Need is Results?

IT research frequently means you read a series of research articles and reports to learn about a given topic or vendor.

ITA Premium is different.

At Info-Tech, we are transforming IT research so you can thrive in the face of increasing demands and dwindling resources.

**ITA Premium has evolved into a whole new way of producing and presenting research.**



*Research with a clear  
bottom line you can act on*

### ITA Premium will get you results.

Our Solution Sets provide you with comprehensive packages of tools and advice to walk you through the key challenges you face – so there's less reading and more action.

We provide complete solutions to your IT challenges. And how do we help you get things done?

By providing **step-by-step guidance** and unique sets of **task-focused tools** designed to help you:

- Assess trends and develop strategy
- Make the right technology decisions
- Implement new technologies and processes
- Manage and improve IT operations

### Time is your most valuable resource - don't waste it hunting for answers.

Now you can rely on one source for tools, templates and advice that are created for practical application – IT research that finally works the way you work.

## Why Choose Info-Tech?

- We serve over 21,000 clients at 8,000 organizations around the world – IT professionals at organizations of all shapes and sizes.
- We provide you with action-oriented advice, practical tools and real solutions.
- Our research is 100% unbiased and vendor-neutral.
- Our rigorous review process ensures consistently high quality research.
- We know you don't need more to read, so we create research you can use.

## See Why It Works

Our practical research is designed for your real-world challenges.

**Talk to your rep for  
a tour**

**1-888-670-8889**

**INFO~TECH**  
research group

"I would like to take this opportunity to express my sincere appreciation for the service that [our account manager] has provided our company. By far, my rep is one of the best and most professional people I've had the privilege to work with."

Vantage Credit Union

## Your ITA Premium Research Membership Includes:

### ITA Premium Solution Sets:

- **Executive presentations** of all of our key recommendations – communicate effectively with your own stakeholders
- **Supporting data and case studies** from the Info-Tech global network – leverage your peers best practices
- **Decision tools, templates, and policies** – get the job done today
- **Video summaries** of our point of view and analysis – get your team up-to-speed easily using our subject matter experts

### OptimizeIT:

Best practices development programs with step-by-step tools connected to the research you need to improve IT operations and processes.

#### OptimizeIT helps you:

- Squeeze the most from your budget
- Get maximum results from your available resources

### MeasureIT:

Instant custom benchmarking that compares your budget and staffing with those of your peers, including companies in similar industries and of similar size.

#### MeasureIT helps you:

- Justify your spending with valuable budget data customized to your company
- Compare your staffing practices with those of your peers to see if your department is in line with those at similar organizations
- Access to over 100 custom metrics that are impossible to find anywhere else

### Personal service:

Real people to answer your questions and help you find the research you need, when you need it.

### Plus:

- Vendor evaluations and comparisons
- Extensive research library
- Job description bank
- IT Cost Reduction Center

Exclusive to Info-Tech members:

## IT Cost Reduction Center



Controlling IT spending and justifying your budget needs can be daunting tasks.

Our IT Cost Reduction Center is one central place for research and tools to help you:

- Improve ROI
- Evaluate savings opportunities
- Set an effective budgeting strategy
- Reduce IT's cost-to-serve

We'll help you trim your budget with minimal impact on your resources.

And that's good news for you – and for the rest of your business.

**Sign up for a free trial of ITA Premium and download real examples of IT research that works the way you do.**

4-month introductory memberships are available for immediate access to the tools and guidance you need.

**START YOUR  
FREE TRIAL:**

[www.infotech.com](http://www.infotech.com)

**INFO~TECH**  
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